

Amnesty International UK

Monitoring, Evaluation and Learning Consultant

About Amnesty

Amnesty International UK is a national section, or branch, of a global movement of over seven million supporters, members and activists. Collectively, our vision is of a world in which every person enjoys all of the human rights enshrined in the Universal Declaration of Human Rights and other international human rights instruments. Our mission is to undertake research and action focused on preventing and ending grave abuses of these rights. We are independent of any government, political ideology, economic interest or religion.

Amnesty International values diversity and welcomes applications from all sections of the community.

Background

Since 2015, the UK libraries association CILIP and Amnesty International UK have worked in partnership to raise awareness of human rights and promote shared values, with a focus on the importance of intellectual freedoms. We do this through an extra human rights commendation attached to the CILIP Carnegie and Kate Greenaway Medals for outstanding children's books with its associated schools shadowing scheme.

Each year we award the Amnesty CILIP Honour to the author and illustrator of two books, one from each shortlist, that most distinctively illuminate, communicate, or celebrate our freedoms.

Amnesty International and CILIP share values on freedom of thought, information and expression. Our partnership highlights that good children's literature has human rights values at its heart, as well as the professional expertise and independence of librarians in choosing outstanding books for the CILIP Carnegie and Kate Greenaway shortlists. Through the partnership we celebrate the power of good children's books to build knowledge, empathy and broaden horizons. They can empower children to make a difference, to stand up for themselves and each other. Ultimately, books have the power to help children shape a better world.

The monitoring and evaluation project

In 2018, the three-year pilot of the Amnesty CILIP Honour will come to an end. We are looking to recruit someone to evaluate the success and impact of the project to help inform its future development.

Objectives of the Amnesty CILIP Honour

- Promote shared values between CILIP and Amnesty International on intellectual freedoms
- Increase awareness and understanding of human rights education and Amnesty's children's literature work amongst shadowing groups (children and young people, school staff and librarians), authors, illustrators and publishers
- Promote the skills and expertise of librarians and information professionals who are integral to the Awards and shadowing scheme
- Celebrate the authors, illustrators, books and publishers shortlisted for the CILIP Carnegie and Kate Greenaway Awards
- Increase the number of registered shadowing groups and build engagement with existing and new groups
- Increase the profile of Amnesty's fiction and human rights education work, the Awards, the judging, the shortlists and the winners

Activities

- Annual judging and awarding of the Amnesty CILIP Honour
- Promotion of the Awards, Honour and shadowing scheme
- Shortlist launch party hosted by Amnesty
- Production and promotion of educational materials on human rights, based around the shortlisted books, for shadowing groups
- Inclusion of hard-copy materials in publicity packs sent to all UK-based shadowing groups

Purpose

The purpose of this evaluation is to:

- Assess the extent to which the Amnesty CILIP Honour project has met its objectives, understand the impact on stakeholders
- Reflect on its relationship to the questions raised around the diversity of the Carnegie and Kate Greenaway shortlists
- Identify future opportunities and risks for the partnership
- Inform the decision as to what the legacy of this project should be

The evaluation will play a key role in both CILIP and Amnesty International deciding whether and how to continue a partnership.

Scope

This evaluation relates to the Amnesty CILIP Honour project and partnership between Amnesty International UK and CILIP. The Carnegie and Kate Greenaway Medals, the

Shadowing Scheme, and Amnesty's publishing projects apart from the Honour, are beyond the scope of this evaluation.

The role

We are seeking to recruit one or more freelance consultants to research and report on the success of the Amnesty CILIP Honour in achieving its objectives and the impact that it has had on stakeholders and target audiences including the librarians, educators, children, young people, authors and illustrators.

You will have:

- Experience conducting evaluations of projects that involve different sets of stakeholders including young people and partners
- Experience in monitoring and evaluation, including design of systems and tools
- Experience of monitoring the impact on projects that engage indirectly with participants
- Significant knowledge of monitoring, evaluation and learning frameworks and of impact assessment
- Excellent data analysis and report writing skills
- Ability to communicate effectively orally and in writing
- Understanding of, and commitment to, the aims and objectives of Amnesty International.
- Understanding of, and commitment to, equality and diversity.

The main point of contact for this work will be Amnesty International UK's Human Rights Education Manager. The findings and report will be shared with partners, stakeholders, funders, and will be made publicly available

Conditions of Contract

Amnesty International UK will pay the successful consultant a fee in two stages, at an agreed midpoint and on completion of the research and report. Daily rate to be negotiated.

The consultant will be a self-employed person responsible for taxation and national insurance or similar liabilities or contributions in respect of their fee. The successful consultant will not, therefore, be entitled to Amnesty International's Staff Terms and Conditions and nothing in this agreement constitutes a Contract of Employment.

Deliverables

The central output of this evaluation will be a written report to be shared with CILIP and Amnesty International UK. It would be ideal if this could include recommendations and be presented to the project group members from both organisations.

Logistics

The consultant would be required to work from their own home, or place of work, and to be willing to come to the Human Rights Action Centre in London on a regular basis to meet and coordinate with key Amnesty staff including our Human Rights Education team.

Some travel will be required as stakeholders are based across the United Kingdom. Expenses will be covered but need to be agreed beforehand in line with Amnesty's expenses policy.

Timing

The budget for this evaluation is £8000. The anticipated timeline of this research runs from mid-March, when the shortlists are announced and the materials sent to shadowing groups, until after the ceremony which is at the end of June. Interviews and data collection will take place in the Summer school term. It would be helpful to have a draft report by the end of August with findings and recommendations shared by the end of September 2018.

Submissions

A covering letter outlining your proposed methodology, experience and schedule should be received by 28 February.

If you would like to discuss this in more detail, please contact:

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